

Cookie policy

Information on the use of cookies

Ardennes-étape uses cookies on its website. Par "A cookie is a small text or data file that is saved on your computer or mobile device. It contains information on online behaviour on the different pages of the website. Cookies can be set by Ardennes-étape or by a third party.

Different types of cookies are used. Below you will find a list of cookies used by Ardennes-étape, by whom they are set (Ardennes-étape or a third party), the time frame in which the cookies are valid, the function of every cookie and the consequence if the use of a specific cookie is refused by the visitor. Here you will also find the possibility to change your preferences at any time:

[Manage my preferences](#)

Ardennes-étape Cookies: language

- **Functional cookie / Statistical cookie**

Functional

- **Label**

Lg

- **Time span**

30 days

- **Function**

This cookie contains user information, in this case: language.

- **Consequence in case you refuse this cookie**

This cookie is crucial for full functionality of our website. Without this cookie you cannot navigate through the search engine, log in or book a holiday home.

Ardennes-étape Cookies: search queries

- **Functional cookie / Statistical cookie**

Functional

- **Label**

paramRecherche

- **Time span**

Session (deleted when browser is closed)

- **Function**

This cookie contains user information, in this case: search queries. It allows us to save your search queries while navigating through our website.

- **Consequence in case you refuse this cookie**

This cookie is crucial for full functionality of our website. Without this cookie you cannot navigate through the search engine, log in or book a holiday home.

Ardennes-étape Cookies: technical queries

- **Functional cookie / Statistical cookie**

Functional

- **Label**

ALSDone

ae

Javascript

SearchNumber

SetVierge

- **Time span**

Session (deleted when browser is closed)

- **Function**

These cookies are set for technical reasons and contain information on your language preferences, whether your browser uses Javascript, to save your searches when you are navigating through our website using several tabs.

- **Consequence in case you refuse these cookies**

These cookies are crucial for full functionality of our website. Without these cookies you cannot navigate through the search engine, log in or book a holiday home.

Ardennes-étape Cookies: client ID

- **Functional cookie / Statistical cookie**

Functional

- **Label**

IDClient

- **Time span**

Up until 700 days after logging in, up until 14 days after logging out

- **Function**

This cookie contains your client ID.

- **Consequence in case you refuse this cookie**

This cookie is crucial for full functionality of our website. Without this cookie you cannot navigate through the search engine, log in or book a holiday home.

Ardennes-étape Cookies: connection

- **Functional cookie / Statistical cookie**

Functional

- **Label**

resterConnecteVerif

- **Time span**

Up until 14 days after logging in, up until 14 days after logging out

- **Function**

This cookie enables you to stay logged in on our website until your next visit to the website.

- **Consequence in case you refuse this cookie**

This cookie is crucial for full functionality of our website. Without this cookie you cannot navigate through the search engine, log in or book a holiday home.

Google Analytics Cookies

- **Functional cookie / Statistical cookie**

Statistical

- **Label and time span**

__utma: 2 years

__utmb: 30 minutes

__utmc: Up until log out

__utmv: 2 years

__utmz: 6 months

- **Function**

These cookies are placed by Google Analytics and contain non-personal information about your behaviour on the Ardennes-étape website, as there are: number of visits, time spent on the website, whether or not a booking take place. Also we collect Google Analytics Demographics and Interest Reporting. This information allows us to improve the user experience and to identify and fix potential technical issues. This information is anonymous.

For more information: have a look at

https://support.google.com/analytics/answer/2700409?hl=en&utm_id=ad

- **Consequence in case you refuse these cookies**

These cookies allow us to increase the user experience on our website and to identify possible technical issues. We cannot optimise your user experience on our website if you do not accept these cookies.

Google AdWords Cookies

- **Functional cookie / Statistical cookie**

Statistical cookie

- **Time span**

30 days

- **Function**

AdWords is one of our external partners. AdWords enables us (if you have visited our website earlier) to show you adverts according to your surfing habits and/or search queries on our website, for example a holiday home or a specific page on our website. Your search query is anonymously stored in this cookie.

This policy applies to one or more of these AdWords features:

- remarketing
- interest categories
- similar audiences
- other types of interest-based advertising
- demographic and location targeting

We do not run interest-based advertising campaigns that collect personally identifiable information.

We do not use or associate personally identifiable information with remarketing lists, cookies, data feeds, or other anonymous identifiers.

We do not use or associate targeting information, such as demographics or location, with any personally identifiable information collected from the ad or its landing page.

We do not share any personally identifiable information with Google through our remarketing tag or any product data feeds which might be associated with our ads.

We do not send Google precise location information without obtaining people's consent.

We make sure remarketing lists do not contain sensitive information on our website's users. The advert content does not imply knowledge of personal identifiable or sensitive information.

In relation to our remarketing list we do not use any sensitive information about our site visitors. Ad content may not imply knowledge of personally identifiable or sensitive information

- **Consequence in case you refuse this cookie**

You will not see remarketing adverts.

In case you want to refuse the use of Google cookies, please click on the following link:

<http://www.google.com/settings/ads>

google.com Cookies

- **Functional cookie / Statistical cookie**

Statistical

- **Function**

<http://www.google.com/intl/en-GB/policies/technologies/types/>

google.be Cookies

- **Functional cookie / Statistical cookie**

Statistical

- **Function**

<http://www.google.com/intl/en-GB/policies/technologies/types/>

doubleclick.net Cookies

- **Functional cookie / Statistical cookie**

Statistical

- **Function**

These cookies are used to improve advertising. They allow specific targeting of ads on the basis of what's relevant for you and avoid you seeing the same ads over and over again. This information is anonymous.

For more information: <http://www.google.com/intl/en/policies/technologies/ads/>

- **Consequence in case you refuse this cookie**

Advertisements will be less relevant.

twitter.com Cookies

- **Functional cookie / Statistical cookie**

Statistical

- **Function**

For more information: have a look at <https://twitter.com/privacy>

Attention: this policy may be subject to regular change.

facebook.com Cookies

- **Functional cookie / Statistical cookie**

Statistical

- **Time span**

90 days maximum (After 90 days your name and other personal information that could be used to identify you is removed or made anonymous.)

- **Function**

If you are logged on to Facebook and hit the 'Like' button, Facebook gathers information about you (user ID, the website you are visiting, date and time of the visit

and other browser related data). If you are not logged on, Facebook gathers the same information, except for user ID. There's also less use of cookies.

For more information: have a look at <https://www.facebook.com/about/privacy/>
Attention: this policy may be subject to regular change.

Cookies Facebook Ads

- **Functional cookie / Statistical cookie**

Statistical cookie

- **Function**

Using Facebook Ads we can show you advertisements on Facebook based on the information you have shared on your Facebook page, pages you have liked, websites you have visited, etc. Our adverts can be targeted based on the following information: demographic information and interests, subjects or keywords, likes and categories.

Facebook does not provide us with information enabling us to identify you, such as your name and contact information. Facebook only informs us on the number of users having viewed or clicked on the advert. The adverts must be in line with all applicable law, rules and guidelines.

The cookie enables us to track the results of the adverts and to know whether or not a booking has taken place thanks to the advert.

More information on Facebook Ads: <https://en-gb.facebook.com/about/ads/>

Cookie analytique Realytics

- **Fonction du cookie**

Le cookie analytique Realytics est un cookie de mesure d'audience et statistiques nécessaire à la mesure de la promotion télévisée de notre service. A ce titre, la mesure est susceptible d'être exemptée de consentement au sens du RGPD. Realytics offre des solutions d'optimisation ou de mesure d'audience avancée nécessitant le consentement libre, explicite et non équivoque de l'utilisateur. Realytics est sous-traitant de l'annonceur, qui doit s'assurer de la conformité du partenaire opérant. Dans toutes les situations, Realytics s'engage à respecter les données collectées, ne collecter aucune donnée personnelle ou sensible, non nécessaire à la finalité. La collection de données peut être désactivée depuis la page de confidentialité de ce site ou de la page d'opt-out de Realytics.

Data collected: <https://www.realytics.io/protection-of-personal-data-cookies/>
Realytics opt-out page: <https://www.realytics.io/optout/>

Why do we use cookies?

Cookies are important to correctly navigate through the Ardennes-étape website and to facilitate the booking procedure. Cookies allow you to change the language on the website, enter a search query, log in and book a holiday home. Third party cookies (set by Google Analytics for example)

allow us to improve the user experience and to identify and fix potential technical issues on the website.

Most browsers allow you to choose whether to accept or refuse the use of cookies or inform you the moment a cookie is set on your device. If you refuse to accept cookies on your device, we refer to the 'Help' section in your browser's toolbar. It's important to note that refusing the use of cookies will likely limit the functionality of our website.

Contact information

Do you have any questions about the use of cookies on the Ardennes-étape website? Do not hesitate to contact us via <https://en.ardennes-etape.be/contact>.

[Download our cookie policy as a PDF](#)